Simon Johnson

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LinkedIn Profile • Birmingham, UK

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Learning Designer Profile

Well-organised and result-oriented professional with extensive experience in developing interactive curricula and learning/e-learning contents to bridge predetermined knowledge gaps. Forward-thinking individual; expert at creating engaging learning activities and compelling course material. Skilled at collaborating with subject matter experts to identify target audience's training needs. Adept at establishing learning experiences and environments, building computer-based training (CBT) modules/storyboards, managing online learning communities, and keeping abreast of best practices in learning design. Documented history of teaching, assessing, and incorporating 21CLD (21st Century Learning Design) to fulfil all learner's requirements. Capable of utilising wide range of teaching/instructional theories and techniques, including ADDIE, Blooms Taxonomy, Individualised Instruction, and Discovery-based learning. Tech-savvy person with expertise in audio/video editing and web/app/graphic designing. Known for leveraging exceptional interpersonal skills to communicate at organisational levels.

Areas of Expertise

- Learning Design
- Lesson Planning
- Curriculum Development
- Strategic Planning & Execution

- Audio/Video Editing
- Web/Graphic Designing
- Learning Management Systems
- Issue Identification & Resolution

- Customer Service
- Mentoring & Coaching
- Teamwork & Collaboration
- Event & Programme Management

Professional Experience

Dudley College of Technology – Dudley, UK   **2004 – Present**
Lecturer

Develop curriculum as well as provide guidance to students regarding level 3 music production and performance courses. Serve as key member of digital innovation group. Prepare and deliver blended learning, lectures, digital tutorials, workshops, and seminars. Collaborate with other academics and lecturers to improve teaching methods and expand knowledge base. Present lessons in comprehensive manner and use visual/audio means to promote learning.

- Maximised student engagement by 96% through blended learning.
- Teach adult learners on Level 3 Award in Education and Training
- Mentored students through innovative teaching methodologies; resulting in 100% achievement of academic goals.
- Attained 15 consecutive Exceeds Expectations/Outstanding grades on yearly PMR's (Performance Management Record) by showcasing exceptional performance.

Staffordshire University – Stoke-on-Trent, UK   **2015 – 2019**
Associate Lecturer

Steered overall aspects of award management, teaching, and assessing. Assisted in training and recruitment of new lecturers and teaching assistants. Conducted research and attended conferences. Supervised, advised, and mentored teaching assistants/graduate students. Participated in faculty and departmental meetings. Visited to other higher education settings to gain experience and enhance networks. Organised guest seminars and faculty events for facilitating students to interact with established industry professionals.

- Performed as integral part of team to create and approve new award in 2015.
- Acted as Award Leader for foundation degree music and audio production delivered at Dudley College of Technology.

Additional Experience

Web Designer, MASHH – Birmingham, UK

Standards Verifier, Pearson – UK, Nationwide

Recording Engineer, The Mushrooms – Birmingham, UK

Professional Musician, Self Employed – UK, Nationwide

Education & Credentials

Bachelor of Science (Honours) in Music Technology
Staffordshire University – Stoke-on-Trent, UK

Certificate in Education, PGCE (H)
University of Wolverhampton – Wolverhampton, UK

Licenses & Certifications

MCE: Microsoft Certified Educator – Microsoft

Microsoft Innovative Educator Expert (2020 – 2021) – Microsoft

Microsoft Certified Innovative Educator – Microsoft

Microsoft Word Expert (Microsoft 365 Apps and Office 2019) – Microsoft

Microsoft PowerPoint (Microsoft 365 Apps and Office 2019) – Microsoft

Nearpod Certified Educator – Nearpod

Microsoft 365 Certified: Fundamentals – Microsoft

Core Strategies for Teaching in Higher Education – Lynda.com

Pro Tools 101 – Avid

Pro Tools 11 Essential Training – Lynda.com

Technical Proficiencies

Articulate 360 (Rise & Storyline) | Nearpod | Adobe Creative Suite (Illustrator, Photoshop, Premiere, and After Effects) | Microsoft 365 Apps | Pro Tools | Logic Pro X | Camtasia